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Tuesday, September 04, 2007

**Dear Greely Business Owner,**

**SUBJECT: ONLINE GREELY BUSINESS DIRECTORY**

The Greely Community Association (GCA) has developed a website that has great reviews. Comments are: easy to navigate, easy to use, easy to find the information you want and need. We have information ranging from Community news, GCA, Development, Transportation, Winter Carnival, and Canada Day. We have important resources for everyone.

We have an online business directory featuring businesses in Greely and the surrounding area. The intent of the directory is to promote local businesses and keep our residents informed about the goods and services you have to offer. We will host the directory on our existing website, ([www.greelycommunity.org](http://www.greelycommunity.org)). For this kind of advertising, we are asking Greely businesses to contribute a modest sponsorship fee. We are working hard to make our website a valuable community resource and we will use your sponsorship to help fund the site's continued operations.

An online business directory for Greely not only helps the GCA, but also can help your business by allowing you to:

- target a very focused local market in the immediate geographical area;
- belong to a one-stop shopping resource for local goods and services;
- support the community in a well publicized manner;
- provide a link to your own business' website.

While our website has the number of visits to the site to make it viable as a marketing vehicle, we feature a unique collection of information about Greely that is easy to find and user-friendly. In addition to your message being available to the 4100 residents of Greely (and growing), it will, of course, also be available to anyone on the Internet. Many communities surrounding Greely also access our site for information regarding services available in our area. We actively promote our site at community events and in newspapers. The large "Greely" signs on all roads into the village carry our website address.

As Greely continues to grow, we feel this will be a valuable resource for new residents as well as new businesses in the area. Because Greely is home to many different kinds of commercial enterprises, we are offering different levels of sponsorship that will suit different advertising needs and budgets.



**Basic Directory Listing**

All members of the GCA business directory will be listed by business category and name. This will be followed by your business address, phone number, fax number, e-mail address and a description of your business (not to exceed 50 words). The name of your business will be displayed prominently on the page and can optionally be linked to your existing website. Visitors to the directory will be able to find your listing alphabetically within your business category. All listings will appear on a dedicated web page for the business directory.

**Premium Listing**

For an extra fee, the presentation of a corporate logo or graphic can be added to the Basic Directory Listing on the business directory page. All submitted graphics will be displayed prominently on the page to the right of the other directory listings. Two sizes of logo display are available at different costs: 125 x 75 pixels (smaller rectangular logo) and 125 x 125 (larger square logo).

**Major Sponsor**

Major Sponsors of the website will have a Basic Directory Listing plus their corporate logo or graphic on the sidebar of every page on the GCA website. Website users will not have to go to the Business Directory page to view your logo. Because of the space available for this kind of sponsorship, the number of major sponsors will be limited and will be accepted on first come basis.

The following provides the rates for the various levels of sponsorship described above. The Basic Directory Listing is part of all packages below it.

Sponsorship Package	Price for 2007/2008
<b>Basic Directory Listing</b>	<b>\$30 / year</b>
Premium Listing Small Logo 125 x 75	Additional \$10/month or \$100/year = (\$130/year)
Premium Listing Large Logo 125 x 125	Additional \$12/month or \$120/year = (\$150/year)
Major Sponsorship	Additional \$30/month or \$340/year = (\$370/year)



The GCA has priced these packages to be very competitive in order to obtain as many entries as possible in our directory. Your advertising dollars will be supporting an active community association. Our members strive to channel our residents' voices and build a safe, attractive and vibrant community. We welcome you to attend any of our monthly meetings (check our website!) to share your views and give us feedback on our work as your community association. We hope you find our proposal an attractive opportunity to contribute to the community while also gaining some great exposure for your business. To enter your business in our directory you must complete a registration sheet by:

- go to [www.greelycommunity.org](http://www.greelycommunity.org) to obtain a registration form;
- contacting any of our executive members at the e-mail addresses below; or
- contacting: **William Ney** at **613-821-1960**

Thank you for your consideration,

***Information***

[information@greelycommunity.org](mailto:information@greelycommunity.org)

***William Ney***

[president@greelycommunity.org](mailto:president@greelycommunity.org)

***Gill toll***

[Vicepresident@greelycommunity.org](mailto:Vicepresident@greelycommunity.org)

***Vacant***

[secretary@greelycommunity.org](mailto:secretary@greelycommunity.org)

***Wayne Ragoobir***

[treasurer@greelycommunity.org](mailto:treasurer@greelycommunity.org)



## Greely Community Association Business Directory Registration Sheet 2007/2008

*Please fill in all applicable information as you wish it to appear on the website.*

*For upgraded packages, please e-mail your logo graphic to [info@greelycommunity.org](mailto:info@greelycommunity.org)*

**Business Name:**

Include link to my business website

Business web address:

**Address:**

**Phone Number:**

**Fax Number:**

**E-mail Address:**

**Business Description:**  
(50 words max.)

*If you are completing this form electronically, please e-mail it to [info@greelycommunity.org](mailto:info@greelycommunity.org)*

*Your listing will appear on the GCA website shortly after of receipt of your payment.  
Please see following page for Terms and Conditions.(over)*



## Terms and Conditions for Greely Community Association Website Advertising

- Greely Community Association does not endorse or recommend any commercial products, processes, or services. The advertiser hereby agrees to indemnify, defend, and hold Greely Community Association, its officers, directors, and agents, harmless from any and all claims, causes of action, demands, penalties, damages, obligations, liabilities, and costs (including reasonable attorneys fees) arising out of or connected with the advertisement or the sale of goods and/or services arising there from.
- The Greely Community Association reserves the right to refuse any ad. If your advertisement is rejected you will receive a pro-rated refund for any unused time. As the Association is family-oriented, advertising of adult content is not permitted.
- No ad will be published until payment is received. Please make cheques payable to "Greely Community Association".
- The pricing and statements provided in this document are subject to change at any time. Changes in pricing will only affect new advertising arrangements. If changes in any of our statements will affect existing advertisers we will notify each affected advertiser and offer the opportunity for a refund on any unused advertisement time.
- Advertising on the Greely Community Association website cannot be purchased for a term greater than one year.
- All business listings will be placed alphabetically within their business category, which shall be determined by the GCA.
- All banner ads will be placed next to their directory listing on the Business Directory page and down the sidebar in order of arrival on all other website pages.

I have read the Terms and Conditions and I agree.